



# ZACHARY MARSHALL

VIDEO EDITING - PRODUCTION - ETC.



ZacharyColeMarshall.com



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## PROFILE

Creative and results-driven multimedia professional with 9 years of video editing expertise and 3 years of marketing experience. Proven track record of driving engagement and revenue growth for high-profile clients and brands. Skilled in project management, team leadership, and client communications.

## EXPERIENCE

### SKILLS

#### PROFESSIONAL

- Video Editing
- VFX work
- Motion Graphics
- PA/Grip Experience.
- Client Communications
- Project / Team Managment
- Data Analysis

#### ManifestU/Pace Morby

Video Editor, Multi-Media Specialist, Account Coordinator

2022-2024

Played a key role in scaling Pace Morby's YouTube channel from 100,000 to over 270,000 subscribers in under a year.

Led the development of sales funnels resulting in tens of thousands of sales for high-ticket info products.

Acted as a liaison between the media and marketing departments, coordinating projects and teams effectively.

### EDUCATION

- **High School Diploma**  
Desert Vista High School  
2012-2016
- **Associate of Arts**  
Rio Salado Community College  
2018-2021

#### BW Missions/Arcbound

Video Editor, Multi-Media Specialist, Account Coordinator

2021-2022

Produce, edit, caption clips, and create social media graphics for 2 podcasts a week for CEO Bryan Wish.

Timeline, and create motion graphics / ads for brands such as 1-800 Flowers, Vestigo, and more.

### EXPERTISE

#### TECHNICAL

- Adobe Photoshop
- Adobe Premier Pro
- After Effects
- Blender

Coordinate projects and social media campaigns for over 30 clients.

Craft documents in Excel, Data-studio, Shield Analytics, and more to track performance and team communications.

Other experiences: Ring "Account Logistics Specialist", State Farm "Claims ILR rep"